

# **T-Mobile® for Education Guide**

**Student success  
through innovation**

---

Explore our solutions and discover how  
T-Mobile can help your institution  
deliver what's next in higher education.

- 3 Letter from the CEO
- 4 The T-Mobile commitment to higher education
- 5 Our values
- 6 Diversity, equity, and inclusion
- 7 Access and equity in higher education
- 8 5G network innovation

**Chapter 01** Programs for student engagement 10

- Technology for enrolled students 10
- Technology grants for eligible students 11
- Connecting international students 12
- Internship programs and student recruitment 12
- E-sports 13

**Chapter 04** Strategic partnerships and entrepreneurship 23

- 5G Open Innovation Lab 23
- New business incubation 24
- Funding support 24
- The Tech Experience Center 24

**Chapter 02** Academics and research 14

- Extended reality (XR) 14
- Curriculum development and sponsored research 16
- Digital literacy initiatives 17

**Chapter 05** Customer care, support, and implementation 25

- Industry segment advisors 25
- Implementation process 25
- Team of Experts® support model 26

**Chapter 03** Infrastructure and operations 18

- Teach and learn from anywhere 18
- Internet of Things 19
- Campus safety 20
- Private networks 21
- Fleet management 22
- Mobile device management 22

**Chapter 06** The future of higher education 27

- Strategizing your needs 27
- Let's build something together 28





At T-Mobile, we're pursuing a powerful mission: **to be the best at connecting people to their world.** This is critical for students and educators, who rely on connection to exchange ideas, engage in new immersive technologies, and co-create initiatives that result in innovation. We're empowering the educators of today with solutions to help educate the leaders of tomorrow.

T-Mobile for Education is delivering what's next in higher education, from revolutionizing learning modalities to spurring IoT advancements that result in safer, smarter campuses at reduced costs.

It starts with a mutually beneficial partnership.

We've worked with educational institutions across the country from small rural colleges to large urban universities, solving their communications challenges and elevating student learning experiences. At every step, we listen to you. We're obsessed with collaborating to create game-changing solutions for students, staff, and faculty.

Higher education environments foster bold ideas and cutting-edge technologies. And that's exactly how it should be—as a corporate partner in innovation, T-Mobile for Education provides infrastructure to ensure that academic research and development communities can thrive. Because when they do, meaningful progress takes shape.

My leadership team and I are committed to bringing opportunity and innovation to life for institutions like yours. Higher education is transformative, and it takes all of us working together to ensure life-changing learning experiences for future generations.

In this guide, we invite you to explore how our powerful 5G network, best-in-class support, and incredible value fuel opportunities in higher education, whether it's increasing access with remote learning infrastructure or enhancing the campus experience with IoT integration. All of these T-Mobile benefits aspire to provide you an expansive portfolio of products and solutions to ensure we're effectively meeting the wants and needs of your students, faculty, and staff.

We're here to help you realize your educational mission through the power of connection—to teach, learn, and innovate on and off campus with America's 5G leader. Let's get started.

MIKE SIEVERT, CEO  
@MikeSievert

# The T-Mobile commitment to higher education

Teach, learn, and innovate on and off campus with America's 5G leader.

Capable device required; coverage not available in some areas. Some uses may require certain plan or feature; see T-Mobile.com. Most Reliable: According to an audit report conducted by independent third-party umlaut containing crowdsourced data for user experience collected from January to July 2021. Full details at: [www.umlaut.com/en/benchmarking/USA](http://www.umlaut.com/en/benchmarking/USA). Fastest: Based on median, overall combined 5G speeds according to analysis by Ookla\* of Speedtest Intelligence\* data 5G download speeds for Q2 2021. Ookla trademarks used under license and reprinted with permission.

Our unconventional thinking and partnership with higher education institutions are helping us build an infrastructure for the future of learning. We are committed to ensuring greater access, equity, and innovative ways of learning for all students—virtually and in-person—leading to better campus experiences and education outcomes.

From large universities to rural colleges, we're developing what's next in higher education. As the 5G leader, our program unlocks innovation with America's largest, fastest, and most reliable 5G network, according to independent industry experts.

This means greater access to cutting-edge connected devices on campus, mobile connectivity that brings students and educators closer, and seamless Internet of Things (IoT) solutions that open up thrilling advancements in education.

It's the path to more engaged students and a staff well-equipped for the future of higher education. And with T-Mobile, you no longer need to compromise your goals due to cost or complexity.

Together, we'll create a new campus where your students feel safe, connected, and prepared to change the world.

We are T-Mobile, and we're delivering what's next in higher education.  
Because learning never stops and neither do we.



# Our values

## With customers, partners, and coworkers, our values guide every move.

**Our values** power the unconventional thinking we apply to every higher education partnership. They tell the story of what brought us here—an unapologetic customer-centricity, the guts to challenge the status quo, and a willingness to change the wireless industry to be better. And in collaboration with colleges and universities, we're committed to applying that same spirit to empower what's next in higher education.

Our values showcase what we've achieved together as a newly combined team—T-Mobile and Sprint—from our incredible growth and results to our ongoing network innovation.

More importantly, our values inspire the team we want to be. A team that doesn't just provide incredible experiences for our customers, but innovates in partnership with them. We've seen what high-speed connectivity and exciting new technologies can do in higher education, and we're ready to work on solutions with your institution. We can deliver on the future of learning together—let's get started.





# Diversity, equity, and inclusion at T-Mobile

■ A diverse and united team.

In all levels of education, diversity enhances learning. A wide variety of perspectives and experiences enrich areas of study and add real-world relevance for students.

At T-Mobile, we value diversity, equity, and inclusion for our people, our customers, and the communities we serve—and we've promised to put action behind our words.

T-Mobile has more than 50 diversity, equity, and inclusion (DE&I) chapters nationwide so teams and individuals can focus DE&I initiatives on what's most important to their local communities. These groups influence how we engage with customers every day. From small interactions to big initiatives, our DE&I efforts strengthen our team and the solutions we offer our customers.

**Our employee resource groups include:**

- Accessibility Community at T-Mobile (ACT)
- Multicultural Alliance (MCA)
- Multigenerational Network (MGN)
- PRIDE
- Veterans & Allies Network (VAN)
- Women & Allies Network (WAN)

T-Mobile is committed to growing, learning, and evolving. As a society and as a company, we simply must do better. We know we won't get it right every time, but we've started this important work and we'll keep at it until real change is accomplished—at T-Mobile and beyond.







# Access and equity in higher education

Equalizing access to higher education so every student can reach their potential.

T-Mobile for Education understands that disparities in internet access, affordability, and connection speeds create inequalities of opportunity in higher education. We're committed to removing barriers for students, faculty, and staff—because everyone involved deserves to get the most from their higher education experience.

T-Mobile partners with colleges and universities to deliver technology resources for underserved learners. Whether your institution resides in a large city or small town, T-Mobile offers new choices in wireless. We know that together, we can ensure a brighter future for students and institutions alike.

**Today, T-Mobile for Education is bridging the gaps in accessibility with:**

- Reliable Wi-Fi, computers, and mobile devices
- Hotspot devices for online learning, including hotspot checkout programs
- Discounted plans with unlimited talk, text, and data
- Faculty, staff, and student access to America's largest and fastest 5G network

“ Our combined efforts with T-Mobile helped double the number of students receiving wireless connectivity, allowing many more individuals to change their lives for the better through education.

- Scott Pulsipher, President, Western Governors University

## Western Governors University—bridging gaps in access

To tackle challenges in digital access and opportunity equity, WGU partnered with T-Mobile for Education to establish WGU's Online Access Scholarship. The program gives up to 2,000 WGU students a free hotspot and wireless connectivity on the T-Mobile 5G network.

Capable device required for 5G; coverage not available in some areas. Some uses may require certain plan or feature; see T-Mobile.com. Fastest: Based on median, overall combined 5G speeds according to analysis by Ookla® of Speedtest Intelligence® data 5G download speeds for Q2 2021. Ookla trademarks used under license and reprinted with permission.



# 5G network innovation

As America's 5G leader, we're working with colleges and universities to transform higher education.

Unconventional thinking has made T-Mobile a 5G powerhouse. It also helps us deliver results for colleges and universities.

**A great 5G network requires all spectrum bands, including:**

- High Band mmWave (>24 GHz) for high capacity, ultra-fast data transmission
- Mid Band (1-6 GHz) for enhanced speed in urban and suburban areas
- Low Band (<1 GHz) for extensive coverage in wide open spaces, both rural and suburban

Providing all spectrum bands across our 5G network means every institution, from large urban universities to small rural colleges, gets the very best coverage from America's largest, fastest, and most reliable 5G network according to independent industry experts.



## 5G potential

With the low latency and high-speed broadband that the T-Mobile 5G network provides, educators can deploy immersive technologies like extended reality (XR) to diversify educational programs, improve student comprehension, increase curriculum personalization, and help prepare students for the future of work.

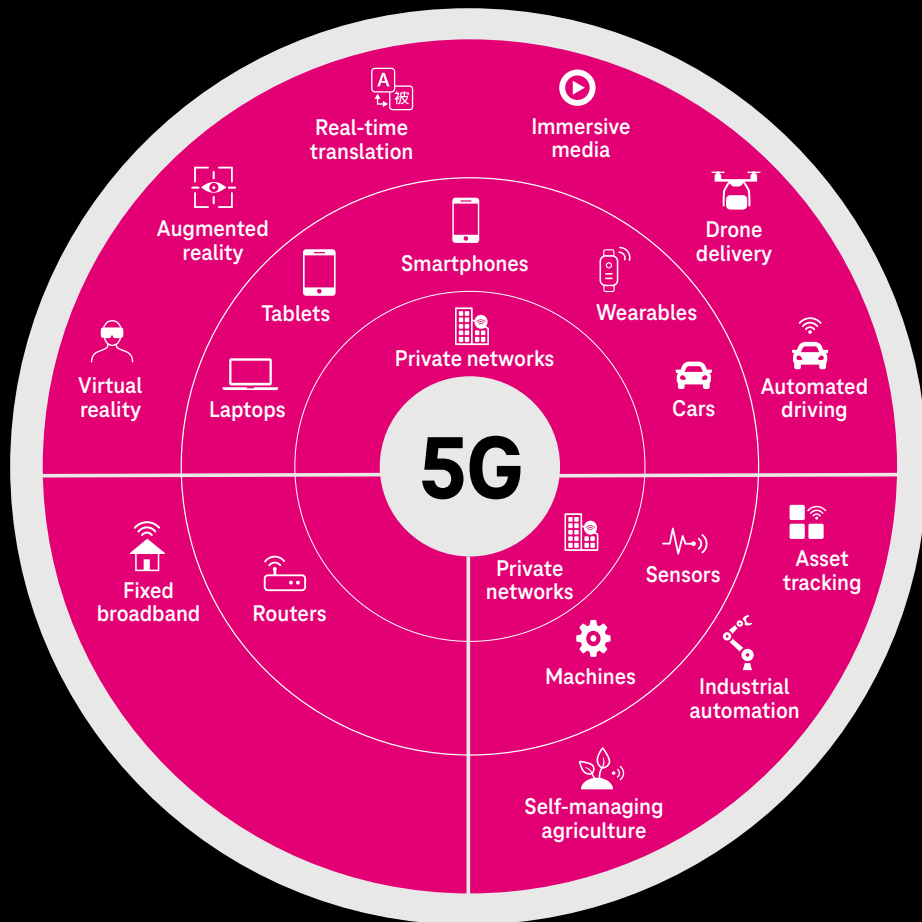
From remote instruction and campus connectivity to classroom innovation, our 5G network is powering what's next in higher education.

Capable device required; coverage not available in some areas. Some uses may require certain plan or feature; see T-Mobile.com. Most Reliable: According to an audit report conducted by independent third-party umlaut containing crowdsourced data for user experience collected from January to July 2021. Full details at: [www.umlaut.com/en/benchmarking/USA](http://www.umlaut.com/en/benchmarking/USA). Fastest: Based on median, overall combined 5G speeds according to analysis by Ookla® of Speedtest Intelligence® data 5G download speeds for Q2 2021. Ookla trademarks used under license and reprinted with permission.



# 5G networks— innovation unleashed

Unlock teaching and learning innovation with IoT. With security and affordability, our network is the perfect foundation for a connected campus. Our IoT solutions unlock new ways of learning and managing campus facilities that can deliver game-changing possibilities.



## Innovating together with 5G

T-Mobile for Education is working with colleges and universities to unlock technological advancements with 5G. Let's innovate together—first, check out our coverage map at [T-Mobile.com/coverage/coverage-map](https://www.t-mobile.com/coverage/coverage-map). Then, test our network for 30 days risk-free.



# Programs for student engagement

You want every student to realize their potential. T-Mobile can help open the door.

## Technology for enrolled students

### Wi-Fi hotspot checkout program

We can help you set up a manageable and sustainable Wi-Fi hotspot checkout program that provides access that allows students who need it most to study and explore anywhere there's T-Mobile coverage.

### Connected devices

T-Mobile for Education offers discounted plans for higher education faculty, staff, and students that combine unlimited talk, text, and data. We'll partner with you to build a custom approach to deliver innovative solutions that can be deployed easily and integrated seamlessly.

### Re-imagining the bring-your-own-device model

Many of today's higher education students already have mobile devices they love.

With HyFlex models and hybrid learning—a combination of in-person and online learning—now the norm, colleges and universities can help students use their own devices to access information, coursework, and research tools through always-on connections.

That's where Mobile Device Management comes in—whether your college or university is expanding into hybrid learning or just getting started, T-Mobile for Education can help implement, easily deploy, and integrate a program to monitor and manage student devices to stay connected. With the ability to push content directly to students where and when it is needed, institutions can enhance the student experience and deliver important updates across virtual and in-person meeting places—and upgrade as your needs grow.





## Technology grants for eligible students

T-Mobile helps college students impacted by digital accessibility issues achieve success in their academic careers. We can help you expand educational opportunities for Pell students with technology and connectivity while attending a participating college or university.

A Pell Grant is a subsidy that the U.S. federal government provides for students who need assistance to pay for college. Federal Pell Grants are limited to students with financial need, who have not earned their first bachelor's degree, or who are enrolled in certain post-baccalaureate programs, through participating institutions.

A Pell Grant is generally considered the foundation of a student's financial aid package, to which other forms of aid are added.

## How it works

**Technology bundles**—T-Mobile can work with you to create packages that include 5G SIM-enabled devices and connectivity for Pell university students. T-Mobile can also work with your other technology partners like Apple, Google, Samsung, or Microsoft to develop unique bundles.

**Grant opportunities**—through colleges and universities, donors can support students impacted by digital accessibility issues. Gifts can be used to secure a technology grant for any number of students.



## Connecting international students

Connecting mobile devices is one of the biggest challenges facing international students arriving in the United States. Typically, you need an established credit history to open an account with a cell phone provider. And because international credit bureaus are often not recognized by U.S. entities, international students can encounter frustrating obstacles.

Working with colleges and universities, T-Mobile for Education helps administrators obtain devices and connectivity services for their international students, ensuring access and opportunity from day one.



## Internship programs and student recruitment

The future depends on empowering students with knowledge and opportunity that translates into career success. That's why T-Mobile for Education works with colleges and universities to develop internship and recruitment opportunities.

We offer internship and recruitment programs to STEM and non-STEM students to develop important career skills. **In addition to contributing to innovative wireless projects, students gain the chance to engage with senior leaders across a variety of business functions, including:**

- Technology
- Marketing
- Strategy
- Retail
- Customer Service

At T-Mobile, we're always looking for great talent—people dedicated to continuous learning and innovation, both hallmarks of the wireless industry and expressions of T-Mobile values.

### Thurgood Marshall—mentorship and professional development

In partnership with the Thurgood Marshall College Fund, which boasts an impressive 80%+ graduation rate among its scholars, the T-Mobile Magenta Scholars program is donating \$500,000 to create 18 scholarships for students attending historically Black colleges and universities (HBCUs). Scholarship recipients get the opportunity to join the Un-carrier's signature summer internship program and receive mentorship and professional development opportunities.

Visit [T-Mobile.com/careers/meet-our-teams/students-and-grads](https://www.t-mobile.com/careers/meet-our-teams/students-and-grads) to learn more.



“ Our partnership with T-Mobile goes beyond what many may view as a typical sponsorship in e-sports. We’re excited to work alongside T-Mobile to implement creative and integrated strategies through NYXL matches, community events, content series, and more that will continue our mission to grow e-sports in New York City and around the world.

- Kai Mathey, Head of Partnerships, NYXL



## E-sports

Over the past decade, competitive gaming has become immensely popular, giving rise to massive conferences, events, and a wealth of virtual content. E-sports, or electronic sports, bring together amateurs and professionals on teams across several leagues.

T-Mobile recently renewed its sponsorship of the Overwatch League, a professional e-sports league that includes the New York Excelsior (NYXL) team. We were also named the official wireless brand sponsor of the 2019 season of the U.S. e-sports league.

T-Mobile and the Drone Racing League (DRL), a global, professional drone racing property, also announced a broad-reaching partnership to advance 5G-powered drone technology. As part of the multi-year deal, T-Mobile has made an investment in DRL via the company’s T-Mobile Ventures fund, and we signed on as the league’s exclusive U.S. 5G wireless partner.

Together, T-Mobile and DRL will innovate 5G racing drone technology to create the first integrated 5G racing drones, with the aim of authentically building them into the sport. DRL will develop first-of-their-kind custom racing drones powered by T-Mobile 5G during the 2021 DRL Allianz World Championship Season.



## Academics and research

T-Mobile for Education works with institutions to redefine their academic offerings and improve student experiences, setting educators up for success every step of the way.

With digital support and innovation, we help educators transform their classrooms and expand research resources and opportunities.

## Extended reality (XR)

Extended reality (XR)—the category that includes augmented reality (AR), virtual reality (VR), and mixed reality (MR)—is a powerful learning tool in higher education, increasing student engagement through personalization and helping students learn by doing. T-Mobile for Education is working with colleges and universities to bring the future of learning into classrooms today.

### What can XR do?

- Span immense distances, connecting educators, experts, and students all over the world
- Enable self-paced and individualized learning, increasing topic comprehension and excitement for students
- Transport students to environments that are impossible to visit in the physical world



### Ideal performance with T-Mobile

To perform well, XR needs networks that can transfer large amounts of data quickly and smoothly—a task perfectly suited to 5G. T-Mobile provides the high bandwidth and low latency necessary to make XR a viable tool for distance learning and immersive education curricula. With our powerful 5G network, XR can help higher education institutions attract students, cut costs, and become more competitive.

With America's 5G leader, XR teaching, learning, and innovation is possible on and off campus.

T-Mobile is America's Largest 5G network & Fastest median, overall combined 5G speeds according analysis by Ookla® of Speedtest Intelligence® data 5G download speeds for Q2 2021. Ookla trademarks used under license and reprinted with permission. Capable device req'd; coverage not available in some areas. Some uses may require certain plan or feature; see T-Mobile.com.



**Fisk University—  
T-Mobile, HTC VIVE, and  
VictoryXR launch the  
world's first 5G-powered  
VR human cadaver lab**

Hands-on experience is critical for pre-med and biology students, but high costs and maintenance can be a barrier. With their new in-person virtual cadaver lab, Fisk University is offering state-of-the-art scientific learning, allowing students to examine skeletal structure, muscle structure, and the 11 human organ systems. HTC VIVE headsets developed by VictoryXR will run on the T-Mobile Ultra Capacity 5G network, providing the low latency, high capacity, and speed needed to keep an entire classroom of students in sync while delivering high-definition detail.



“ We’re combining the best aspects of virtual and in-person learning, and this is the future of education. Fisk University is emerging as a tech leader among colleges, and our effort to bring a virtual reality cadaver lab to campus exemplifies our commitment to provide students with a state-of-the-art education.

- Dr. Vann Newkirk Sr.,  
President, Fisk University



“ Innovation cannot take place in a vacuum, which is why entrepreneurs and start-ups require the knowledge and resources provided through partnerships such as ours.

- Chaouki T. Abdallah, EVP for Research, Georgia Tech

## Curriculum development and sponsored research

### Unlocking 5G innovation, supporting co-curriculum development

T-Mobile is building a powerful ecosystem of educators and technologists with America’s largest and fastest 5G network as the foundation. To accelerate the development of exciting new 5G technologies and services, we collaborate with various universities across the country to support research and development.

**A 5G Innovation Lab partnership can provide higher education programs with incredible benefits and opportunities, including:**

- A platform to scale research and development efforts
- Opportunities for sponsored research applications and experiential learning
- 5G curriculum development in partnership with T-Mobile engineers, IoT experts, and program managers, including student projects and assignments
- Community engagement on student projects to impact campus security, agriculture, student health, and more
- New business incubation

With a 5G Innovation Lab, institutions can break ground on new fundraising strategies, expanding their networks and engaging donors with exciting lab sponsorship opportunities.

### Georgia Tech—5G research meets start-up acceleration

T-Mobile and Curiosity Lab at Peachtree Corners, in collaboration with the Georgia Institute of Technology, created the 5G Connected Future incubator program to support the growth and development of entrepreneurs and start-ups as they work to build the next big thing in 5G.

Located in the city of Peachtree Corners’ 500-acre smart city technology park, the 5G incubator features a living lab where more than 8,000 people live or work. T-Mobile has deployed its Extended Range 5G and Ultra Capacity 5G network across the park, enabling developers to build solutions, from autonomous vehicles and remote medical care to mixed reality training, in a real-world environment.

Fastest median, overall combined 5G speeds according to analysis by Ookla® of Speedtest Intelligence® data 5G download speeds for Q2 2021. Ookla trademarks used under license and reprinted with permission. Capable device req’d; coverage not available in some areas. Some uses may require certain plan or feature; see T-Mobile.com.





## Digital literacy initiatives

The ability to use technology to find, evaluate, and communicate information is an essential skill for graduates entering the workforce. T-Mobile for Education helps colleges and universities identify curriculum-development opportunities that drive digital literacy for students. That way, every student can be ready for modern work.

As part of this commitment, we are active members of the International Society for Technology in Education (ISTE). ISTE is home to a passionate community of global educators who believe in the power of technology to transform teaching and learning, accelerate innovation, and solve tough problems in education.

### Project 10Million™

Our commitment to digital literacy goes beyond higher education. At T-Mobile, we believe that serving higher education means strengthening K–12 education as well. When students gain early access to digital literacy, they're more prepared for higher education and life after graduation. As an expression of our commitment, we created Project 10Million.

Project 10Million offers eligible K–12 households 100GB of data per year and a free mobile hotspot for five years. Project 10Million also allows participating school districts to apply the value of the free program toward additional data plans based on specific students' needs.

Visit [T-Mobile.com/P10M](https://www.t-mobile.com/P10M) to learn more.



# Infrastructure and operations

T-Mobile plans and solutions support students and staff to teach, learn, and innovate from anywhere. And since one size doesn't fit all, we offer choices to meet your changing needs.

With higher education connectivity plans, colleges and universities can provide students and faculty with unlimited talk, text, and data on America's largest, fastest, and most reliable 5G network according to independent industry experts.

## Teach and learn from anywhere

Digital innovation is transforming higher education as we speak. Students and staff expect wireless internet access virtually everywhere on campus, and colleges and universities pay millions to provide it. Now, institutions have an opportunity to build processes that will carry their educational communities into a technology-forward, learn-from-anywhere future.

### Working together to inspire innovation

T-Mobile has built an infrastructure capable of powering the present and future of education. Now that hybrid learning is the standard, we work with institutions to help redefine their educational offerings and dramatically improve student experiences with enhanced virtual and in-person digital communication solutions.

Adapting to entirely new ways of teaching, coaching, and communicating with students can seem overwhelming—and without the right infrastructure in place, it's nearly impossible. T-Mobile for Education has the expertise to help colleges and universities prioritize technology investments and stretch resources to make education not only more accessible and affordable, but also more engaging and effective.

With affordable plans designed specifically for university staff, we're here to support sustainable, innovative hybrid-learning models.

### Solutions

The power of the T-Mobile network can give your students and staff the speed to connect and the tools to collaborate wherever teaching and learning happens. These resources include easy-to-install separate, high-speed internet connections for students and staff—from their offices to residence halls and dorm rooms. T-Mobile also offers a suite of mobile-first collaboration tools to help learn-from-anywhere classrooms stay connected and productive.

Visit [T-Mobile.com/HigherEd](https://www.t-mobile.com/HigherEd) to learn more.

Capable device required; coverage not available in some areas. Some uses may require certain plan or feature; see T-Mobile.com. Most Reliable: According to an audit report conducted by independent third-party umlaut containing crowdsourced data for user experience collected from January to July 2021. Full details at: [www.umlaut.com/en/benchmarking/USA](https://www.umlaut.com/en/benchmarking/USA). Fastest: Based on median, overall combined 5G speeds according to analysis by Ookla® of Speedtest Intelligence® data 5G download speeds for Q2 2021. Ookla trademarks used under license and reprinted with permission.



# Internet of Things—healthier, safer, and smarter campuses

## Transforming the campus experience

T-Mobile for Education IoT is changing how students and staff connect on and off campus. With more devices, applications, and communications channels, colleges and universities have an opportunity to unlock game-changing opportunities and efficiencies.

### Three ways T-Mobile IoT integration can enhance your campus environment:

- **Safety**—security blue-lights with smart video analytics, thermal imaging, facial scanners, touchless ticketing, room occupancy sensors, door open/close alerts, and more are becoming table stakes for campus security.
- **Campus efficiency and connection**—from autonomous vehicles and drones to state-of-the-art smart building technology like air quality control, smart refrigeration, leak detection, and digital signage, IoT solutions help streamline operations and save critical resources.
- **Elevated teaching and learning**—a focus on IoT in higher education helps prepare students for the future by giving them access to the best tools and technology, improving comprehension through immersive experiences, and providing hands-on training for industries powered by IoT.

The proliferation of connected devices is creating an explosion of data. To help process it all, T-Mobile provides reliable and secure connectivity for IoT devices, and our Narrowband-IoT network offers nationwide coverage.

### Connect, manage, and secure your IoT solutions

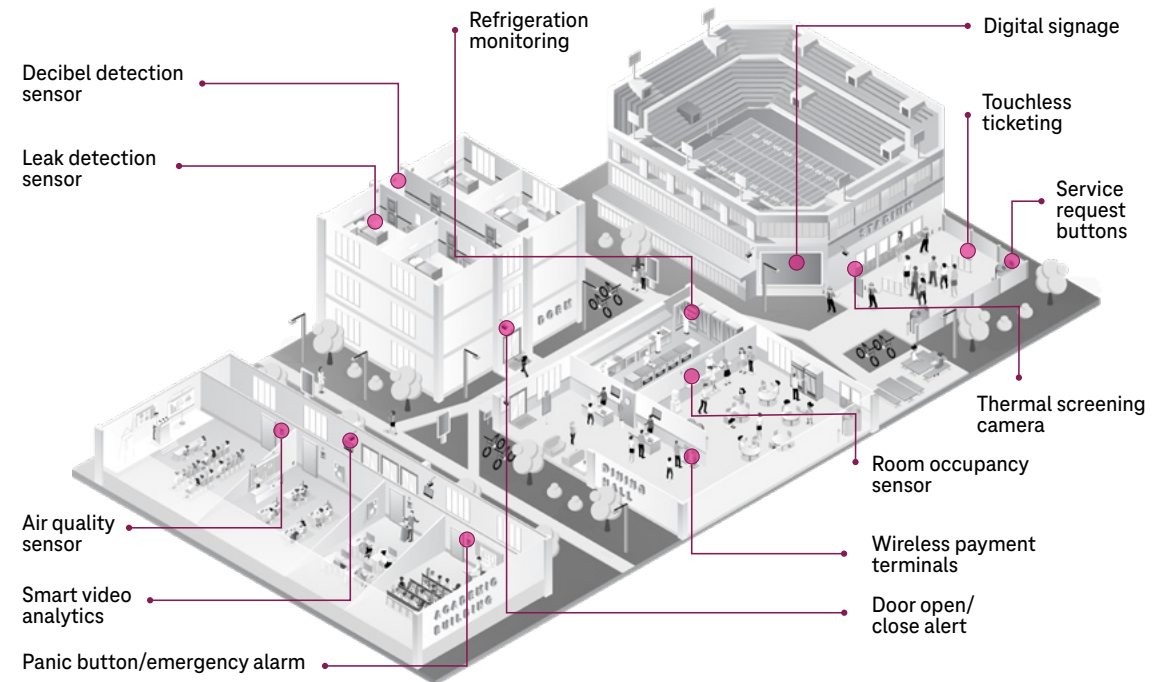
T-Mobile Control Center is an automated connectivity management solution to oversee the lifecycle of your IoT device SIMs on the T-Mobile network. From nationwide narrowband to America's largest, fastest, and most reliable 5G network according to independent industry experts, connect to the network built for IoT.

Visit [T-Mobile.com/iot](https://www.t-mobile.com/iot) to learn more.

Capable device required; coverage not available in some areas. Some uses may require certain plan or feature; see T-Mobile.com. Most Reliable: According to an audit report conducted by independent third-party umlaut containing crowdsourced data for user experience collected from January to July 2021. Full details at: [www.umlaut.com/en/benchmarking/USA](https://www.umlaut.com/en/benchmarking/USA). Fastest: Based on median, overall combined 5G speeds according to analysis by Ookla® of Speedtest Intelligence® data 5G download speeds for Q2 2021. Ookla trademarks used under license and reprinted with permission.

## A closer look at IoT on campus

From academic and athletic facilities to dining hall and student housing, IoT can add security, connectivity, and efficiency.



## Campus safety

### T-Mobile helps institutions put campus safety first

Our 5G network provides an ideal foundation for a safe, secure campus. Our IoT solutions help safety teams manage everything from blue-light poles with smart video analytics and license-plate scanners to biometrics (fingerprinting, facial recognition, iris scanning).

Colleges and universities are responsible for the health and safety of everyone on campus, so it's important to have the right systems in place for first responders. T-Mobile provides solutions for **campus first responders**, including push-to-talk, smartphones, fleet management, mobile routers, and more.



## Connecting Heroes<sup>®</sup>

Campus first responders give so much to the communities they serve. They deserve a wireless network that does the same. Through a \$7.7 billion pledge over 10 years, the Connecting Heroes program gives eligible campus first responders at public and not-for-profit colleges and universities free unlimited service with 5G access as well as priority access and preemption. We also offer a range of paid plans, from unlimited talk, text, and 4G LTE data to 5G access and mobile hotspots. That's 5G for good.

- FREE unlimited talk
- FREE unlimited text
- FREE unlimited smartphone data

To determine eligibility, visit [T-Mobile.com/ConnectingHeroes](https://www.t-mobile.com/ConnectingHeroes).

For first responder lines; eligibility verified. Video typically streams at 480p. Coverage not available in some areas and may be impacted by emergencies; check your response area. Priority access and preemption requires WPS enrollment. Capable device required for 5G.





## Private networks

If you're a college or university administrator, you're probably used to managing contractors, vendors, partners, or remote employees who need access to certain approved apps on your network. If that's the case, it's important to protect your network from inadvertent exposure to online threats via devices that aren't part of your network and aren't under your control.

**Secure Private Access** is a cloud-based security solution that provides users seamless, secure access to applications running in the cloud or data center, without the risk of offering access to your entire network.

### Features include:

- Industry-leading security solutions
- Access to applications for authorized users, without access to your network
- No need to log into VPN—it “just works”
- As-a-Service pricing
- Centralized management portal

**Private 5G network for research**—build your own private 5G network for supporting and conducting research. Our flexible, scalable network solutions leverage the exclusive Certainty™ network design model. An intelligent approach to multi-layer network diversity, it was created to provide maximum network availability and peak application performance.

### Build Your Own Coverage

The T-Mobile Build Your Own Coverage program helps college and university leaders optimize campus connectivity and network design in the following ways:

- We'll assist with design and development of indoor wireless networks for outstanding mobile coverage and capacity
- Network design reviews, approvals, and our network signal source to help plan for connectivity costs
- Small cell, macro network optimization, and distributed antenna systems (DAS) technologies for boosting your location
- Access to our wireless services when matched with carrier-designed, high-speed connections, radios, and receivers

Visit [HowMobileWorks.com/indoor-coverage](https://www.howmobileworks.com/indoor-coverage) to learn more.



## Fleet management

T-Mobile fleet management solutions put comprehensive, actionable insights right at your fingertips, helping you track, manage, and make informed decisions that reduce costs and improve safety to optimize your fleet operations.

Plug-and-play devices give educational institutions access to near real-time data in easy-to-understand dashboards.

Not only is it quick to set up, but it can also be managed from virtually any device, at any time—all with no annual service contract.

**The features and benefits include:**

- Increased productivity
- Detailed reports
- Cost savings
- Improved safety and compliance
- Route optimization

Visit [T-Mobile.com/fleet-management](https://www.t-mobile.com/fleet-management) to learn more.

## Mobile device management

T-Mobile offers cloud-based mobile device management solutions that can help IT departments manage and control devices used by students, faculty, and staff.

**With mobile device management, you can:**

- Enroll devices rapidly
- Easily integrate systems
- Monitor and report with Mobility Intelligence™ dashboards
- Configure and control your devices
- Empower your mobile education community
- Diagnose and resolve device, user, or application issues continuously
- Protect and secure your data with robust security and compliance capabilities



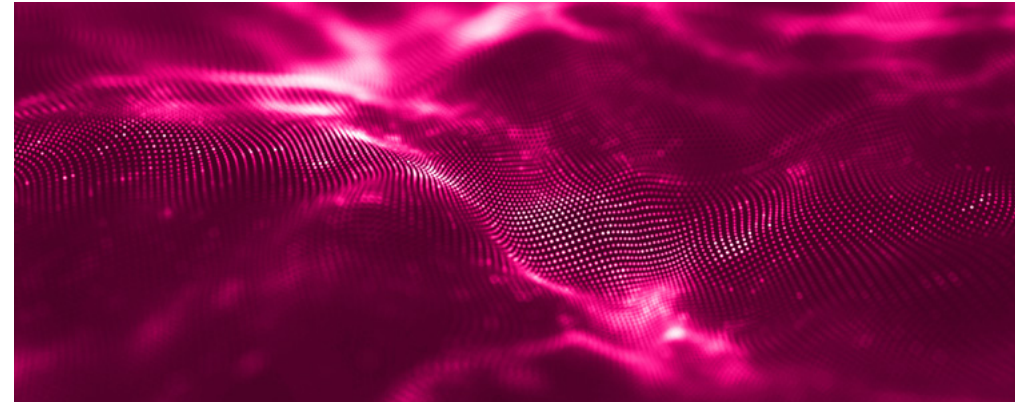


## Strategic partnerships and entrepreneurship

Taking great ideas to the next level in higher education settings and beyond.

## 5G Open Innovation Lab

The 5G Open Innovation Lab is a global ecosystem of developers, start-ups, enterprises, academic, and government institutions dedicated to unlocking new possibilities in 5G. As a founding partner, T-Mobile helps give selected start-ups at all stages unparalleled access to the open platforms and markets needed to create, test, and deploy new use cases and innovations for 5G and 5G-enabled technologies, including artificial intelligence and edge computing.



“T-Mobile is building a 5G network unlike any other, with unmatched breadth and massive capacity nationwide. Through efforts like the 5G Open Innovation Lab, we’re providing developers and start-ups with the tools to unleash transformative services for people across the country, benefitting everything from entertainment and gaming to education and public safety.

- Neville Ray, President of Technology, T-Mobile

## New business incubation

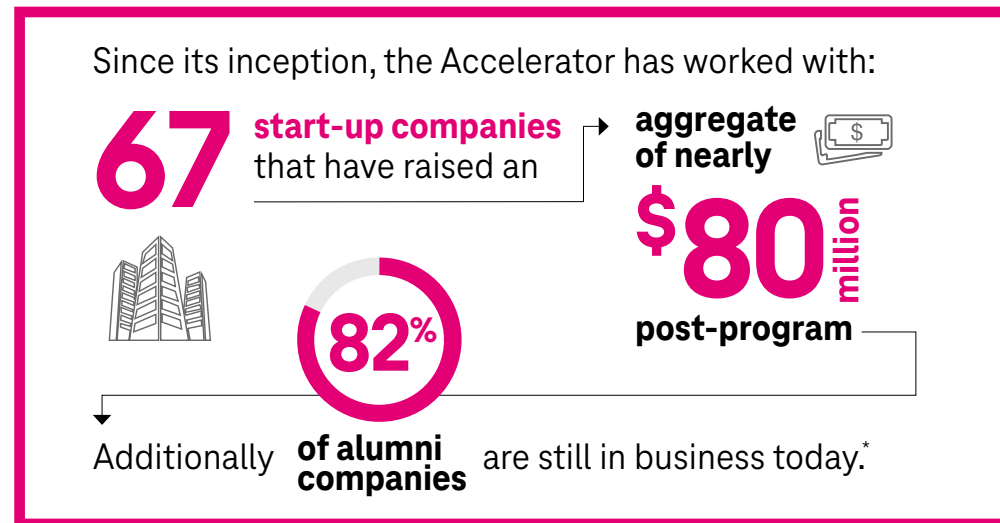
Bringing together technological learning and innovation, higher education communities are a driving force behind the creation of exciting new products and services. That's why T-Mobile is focused on supporting the research projects and new businesses getting started at colleges and universities across the country.

The T-Mobile Accelerator program serves as a hub for brilliant ideas, innovation, and action. Focused on collaborative experiences for growth, it delivers year-round programming and activities, including entrepreneurial and tech community engagements, expert speakers, and mentorship sessions.

Visit [T-MobileAccelerator.com](https://T-MobileAccelerator.com) to learn more.



\*T-Mobile.com/news/network/t-mobile-accelerator-kicks-off-spring-program-fueling-5g-innovation



## Funding support

T-Mobile Ventures is an early-to-mid stage venture fund that invests in companies developing core technologies, products, and services that unlock the power of our nationwide 5G network. With primary focus areas in Edge Computing, Future of Work, Security, and Industrial IoT, it's a great way for start-ups with higher education ties to get the funding they need.

Visit [T-Mobile.com/business/ventures](https://T-Mobile.com/business/ventures) to learn more.

## The Tech Experience Center

Learn firsthand how technology and innovation are coming together at T-Mobile. The T-Mobile Tech Experience Center showcases and enables the latest in wireless technologies and future applications that align with your institution's mission. We'll use executive briefings to discuss your strategic goals for the future of learning, as well as interactive and experiential demonstrations to showcase the potential next-gen wireless services.

Visit [TechExperience.com](https://TechExperience.com) to learn more.





# Customer care, support, and implementation

From device deployments to ongoing innovation, T-Mobile for Education brings unconventional thinking to every project.

## Industry segment advisors

The T-Mobile commitment to higher education goes beyond connectivity and devices—we're committed to providing solutions that facilitate access and equity for all students. Our industry experts are here to make sure our teams are well-poised to strategically partner with you, helping realize your mission to deliver innovative teaching, learning, and research opportunities for student success.

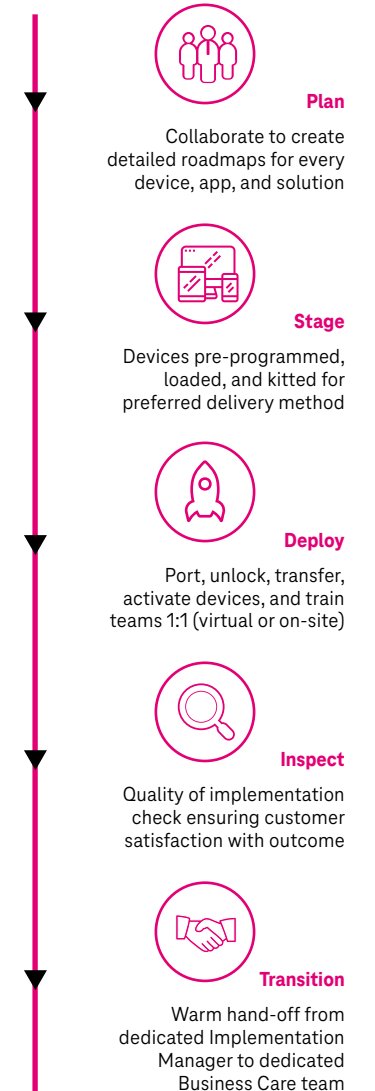
## Implementation team

### Responsibilities include:

- Develop reasonable milestone dates per an agreed-upon Implementation Checklist
- Provide and coordinate supplemental on-site support during the transition
- Provide project reporting and documentation at various stages throughout the project
- Conduct billing setup and a review of the first bill
- Manage and monitor project status

We recommend a **dedicated customer representative** to ensure migration success. When your team is ready to start the process, we'll provide additional details on timing and project responsibilities.

### Customized implementation







## Team of Experts support model

Our Dedicated Experts can help with all your institution's wireless needs, from answering questions about your bill to partnering on new efficiencies in campus operation.

**Your Dedicated Expert is backed up by a highly trained Team of Experts. Working with your institution, they provide:**

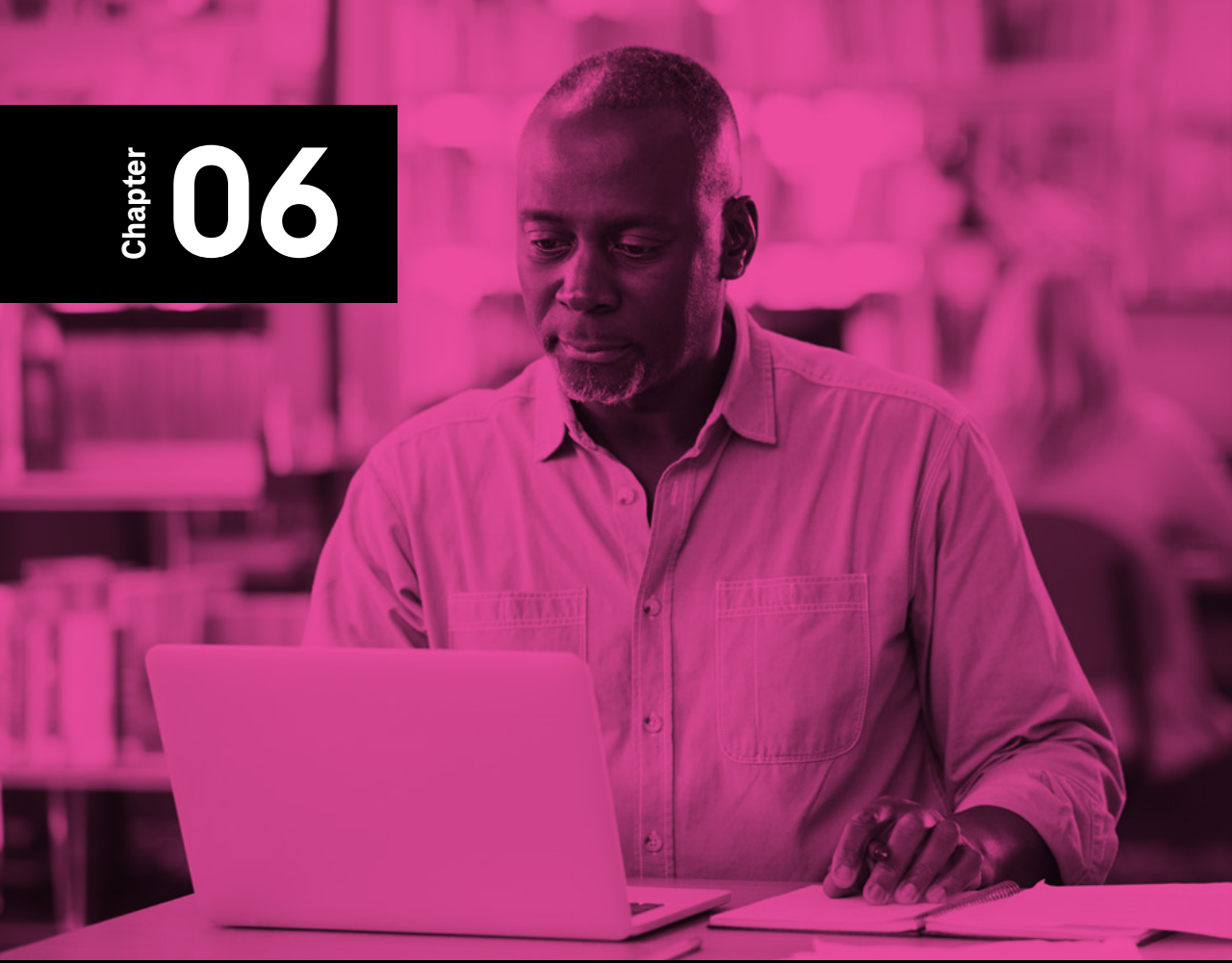
### Account reports + summaries

- One-page bill summary
- Breakdown of phone numbers, charges, and order information
- Usage information

### Account support

- Plan + feature changes
- Phone number maintenance
- Billing questions
- Warranty replacement
- Voicemail assistance and password resets
- Lost/stolen device suspension
- SIM card swaps





# The future of higher education

Choose a network that understands your needs and join an ecosystem of like-minded higher education leaders.

## Strategizing your needs

### T-Mobile executive briefing sessions

Collaborate with T-Mobile experts and take part in immersive demos to uncover innovative solutions tailored for your institution's needs.

### President's Circle

**To inspire connection and collaboration across the higher education community, T-Mobile for Education is planning a President's Circle event where institutional leaders can:**

- Discuss current events in higher education
- Share best practices and lessons learned
- Plan for the future of learning together

Keep an eye on our higher education webpage for information on upcoming events.

**To learn more about our executive briefing sessions and to sign up for the President's Circle, visit [T-Mobile.com/HigherEd](https://www.t-mobile.com/HigherEd).**

### Executive Leadership

At T-Mobile, we know that the future depends on access and equity, innovation, and connectivity across the higher education space. As a wireless provider and a technology company, we're invested in helping institutions meet their academic and operational goals.

Our senior leadership team brings expertise in higher education, research and development, and innovation. We're looking forward to working with you.

**To learn more, visit**

**[T-Mobile.com/our-story/executive-leadership-team](https://www.t-mobile.com/our-story/executive-leadership-team).**





# Let's build something together

When you partner with T-Mobile for Education, you're choosing more than powerful connectivity and America's largest, fastest, and most reliable 5G network according to independent industry experts. You're choosing a trusted partner that understands the higher education landscape.

## What's next—the features of a great mobility partner

If your institution is building an operational roadmap for an increasingly digital world, you know that details matter. So does T-Mobile.

- **Network:** 5G coverage, speed, and capacity can fuel cutting-edge research, instruction, and operational efficiency. Consider a partner with robust coverage today and a vision for expansion.
- **Devices:** the tools you put in the hands of faculty, staff, and students have the power to change lives—a mobility partner should provide the latest devices that connect people to both experiences and resources.
- **Support and flexibility:** higher education is a unique ecosystem. Institutions need a custom approach to deliver innovative solutions that can be deployed easily and integrated seamlessly. Who's on your team?

With our programs for student engagement, academics and research solutions, infrastructure and operations support, and strategic partnerships and entrepreneurship, we're ready to support your students and your school.

**To learn more about our T-Mobile for Education plans and solutions, visit [T-Mobile.com/HigherEd](https://www.t-mobile.com/HigherEd) or call us at 833-681-1577 today.**

Capable device required; coverage not available in some areas. Some uses may require certain plan or feature; see T-Mobile.com. Most Reliable: According to an audit report conducted by independent third-party umlaut containing crowdsourced data for user experience collected from January to July 2021. Full details at: [www.umlaut.com/en/benchmarking/USA](https://www.umlaut.com/en/benchmarking/USA). Fastest: Based on median, overall combined 5G speeds according to analysis by Ookla® of Speedtest Intelligence® data 5G download speeds for Q2 2021. Ookla trademarks used under license and reprinted with permission.





**T** | T-MOBILE  
FOR EDUCATION

[T-Mobile.com/HigherEd](https://www.t-mobile.com/HigherEd)